



Play the difference

With its new office opening in Tunisia, Wyplay strengthens its R&D teams.

Marseille, September 12th 2017 — After Marseille, Montpellier, Sofia Antipolis and Sao Paulo last year, Wyplay, software solutions provider for major TV operators, sets up in Tunisia and opens an office in Tunis, the first in Africa, strengthening its expansion strategy.

In constant growth, Wyplay has chosen to open a competence center in Tunisia, encouraged by the quality of education, the qualification of engineers, the reliability and quality of local infrastructures, to have, in a long term, some 50 jobs in Tunisia and the presence of true talents in the North African ecosystem.

"Tunisia, fundamental bridge between Europe and Africa, is an important regional economic and financial hub," explains Lazhar Nsiri, head of the Tunis office. "From Wyplay's office in Tunis, at the heart of the Tunisian economic dynamic, our team will have the expertise and the resources to support our clients in their development and their projects," he added.

Tunisia's Wyplay office will include engineering, support and quality control teams whose mission will be to contribute to the realization of on-going projects and to develop new opportunities in the region.

"North Africa is a young, promising and ambitious region. We want to build an effective working relationship that allows us to offer our customers an incomparable level of service." said Jacques Bourgninaud, co-founder and CEO of Wyplay.

###

About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for OTT, IPTV, cable, satellite, and terrestrial TV operators around the world.

Frog by Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality.

Wyplay's professional services team creates user experiences that exactly match and complement an operator or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as Canal+, DishTV, Proximus, SFR, Sky Italia and Telefonica.

To learn more about Wyplay's products and solutions, please visit www.wyplay.com.

Wyplay PR Contact

Julie Geret

Head of Communications

Mobile: +33 621 047 705 / E-mail: jgeret@wyplay.com