

For Immediate Release

Homecast Co., LTD becomes new Frog by Wyplay Community Member.

MARSEILLE, France, and SEOUL, Korea - September 8th, 2014 – HOMECAST Co., Ltd (064240:Kosdaq), a Korean-based STB manufacturer, announced today it has become a Frog by Wyplay's Licensee and intends to leverage Wyplay's middleware in its products to gain a competitive advantage and address pay TV operator's needs with greater speed.

Frog by Wyplay, the shared-source initiative built around Wyplay's software solutions is now bringing together a growing ecosystem of companies across the entire digital TV technology value chain: chipset vendors, device manufacturers, independent software vendors, software services providers and operators. The Frog Community counts more than 60 members and is becoming a worldwide digital TV standard.

"Homecast has successfully deployed its products within its domestic and overseas markets, we are glad to welcome them in the Frog by Wyplay ecosystem" said Wyplay CMO Dominique Féral. "We believe that thanks to Homecast, operators will benefit from a wider range of options when it comes to deploying new Frog-powered devices in support of their convergent services over satellite, cable and IPTV / OTT."

"Wyplay has had a successful deployment track record with TV operators for the past 5 years" added Ji-Kwon Jung, CTO at Homecast Co., Ltd. "Their move to open their technologies through a shared source model now enables our teams to make a quantum leap in features, flexibility and performance in our STB middleware and create customized solutions for the operators' genuine requirements faster."

Wyplay and Homecast are showcasing at IBC 2014 – Amsterdam, next week.
Homecast: Hall 1 booth #A27 and Wyplay: Hall 5, booth #A11.

To learn more about Frog by Wyplay, please visit www.frogbywyplay.com.



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About Wyplay

Independent and internationally recognized, Wyplay develops open, modular and innovative software solutions for IPTV, cable, satellite and terrestrial TV operators and broadcasters around the world.

Wyplay's technology enables operators to select, configure, and deploy solutions easily from the richest list of preconfigured functionality available in a modular online TV solution, including an electronic program guide; video recorder; multiscreen and multiroom connectivity, an application store; and more.

Wyplay's professional services team creates user experiences that exactly match and complement an operator's or broadcaster's product and market strategies. Wyplay is now a strategic partner for such leading brands as SFR, Vodafone, Belgacom and now Canal+.

To learn more about Wyplay's set-top box, multi-screen and OTT solutions, please visit www.wyplay.com and www.FrogByWyplay.com.

Blog: www.frogbywyplay.com/page/blog

Twitter: [@frogbywyplay](https://twitter.com/frogbywyplay)

YouTube: <http://www.youtube.com/user/Wyplay/videos>

Vimeo: <http://vimeo.com/user5170815>

About Homecast CO., Ltd

HOMECAST CO., LTD. is a Korea-based company specialized in the manufacture of set top boxes (STBs). The Company mainly engaged in the provision of digital STBs including Satellite & Cable, Terrestrial, Hybrid & OTT and STB components.

HOME CAST global networks and partners have showed their quality in the northern and the southern Americas, Europe, Asia and Africa etc.

With long experience and leading technology, HOME CAST prepares for next the generation of Pay-TV solutions & technology.

For more information, please visit www.homecast.net or contact:

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